



VGK Academy
Built By Experts, Backed By Vision

PITCHDECK

VIRTUAL COFOUNDER FOR STARTUPS & SMES

● www.vgkacademy.com

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FOUNDER STORY (LEGACY & PURPOSE)

With 20+ years of experience scaling startups from 1 to 180+ teams, I founded VGK Academy inspired by my parents, Vijaya & Gopal Krishna. My mission is to empower small-town talent and give startups/SMEs a true partner in their growth journey.



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THE PROBLEM (STARTUP & SME STRUGGLES)

01.



Hiring delays: 6–12 weeks to onboard talent

02.



Wrong hires drain budget, time & culture

03.



Scaling digital presence is chaotic

04.



Founders stuck firefighting instead of building



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THE VGK SOLUTION (VIRTUAL COFOUNDER)

- ✓ One partner for Staff Augmentation, Digital Growth, Agile Delivery
- ✓ We act as a parallel cofounder, not just a vendor
- ✓ Flexible: 45–60 day trial pods, custom talent pools, GTM support



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OUR SERVICES



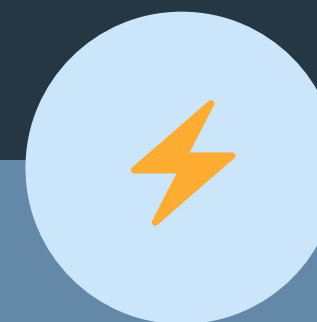
Staff Augmentation

→ Vetted talent, flexible pods,
trial models



Digital Marketing

→ SEO, SMM, content, lead funnels



Agile Development

→ Web, Mobile, Full-stack, AI-
enabled builds



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VIRTUAL COFOUNDER MODEL



Growth Layer

Digital + GTM



Talent Layer

Staff Augmentation



Execution Layer

Agile Pods

You focus on vision. We handle execution.



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LET'S GROW
TOGETHER

EARLY ENGAGEMENTS (PROOF POINTS)

- ✓ Shilpa Tours & Travels – 30%+ follower growth in 60 days → higher inbound leads
- ✓ VGK Academy – We first test strategies on ourselves before rolling out to clients — building with data-backed conviction.



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WHY VGK?

- Founder-led & Legacy-driven
- Flexible + Fast: 45–60 day trial pods
- Tier-2/3 Talent Pool: Mysuru-based, cost-efficient delivery
- Virtual Cofounder = Partnership, not transactions



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STAFF AUGMENTATION ENGAGEMENT MODELS (TALENT PODS)

Transparent monthly ranges by experience level.

 **Custom quotes available for specialized roles (Scrum Masters, Cloud Architects, DevOps, UI/UX, etc.).**

Bands:

- 0–2 yrs: ₹35k–₹60k / month
- 3–5 yrs: ₹70k–₹1.5L / month
- 6–8 yrs: ₹1.2L–₹2.5L / month
- 8+ yrs: ₹2.8L–₹3.5L / month



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DIGITAL MARKETING ENGAGEMENT MODELS (30-DAY GROWTH SPRINTS)

Fixed 30-day packages designed for startups and SMEs at different growth stages.

Packages:

- Starter → Social presence setup, 8 posts/month
- Moderate → 12 posts + 4 reels + basic campaigns
- Aggressive → 16 posts + 8 reels + paid campaign mgmt
- Custom → Scaled growth plans tailored to client needs



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LET'S GROW TOGETHER

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